



OFFICIAL EVENT AGENDA

REGIONAL AI SUMMIT 2.0

COIMBATORE • 24, 25 & 26 SEPTEMBER 2026

Prepared for Sri Ramakrishna Institute of Technology, Perur Chettipalayam, Tamil Nadu

INDIA BOOK OF RECORDS

ASIA BOOK OF RECORDS

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36-HOUR AI HACKATHON • AI FILM FESTIVAL • AI BRAND AD CHALLENGE • STUDENT STARTUP PITCH



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Event Agenda

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24 – 26 September 2026

DAY 1 | Thursday, 24 September 2026

Morning	Opening Address Coimbatore City Police, Singapenne Police Team, Shri. Sundar Ramakrishnan Managing Trustee, Shri. Narendran Soundararaj Joint Managing Trustee AUDIENCE All
10:00 AM – 4:00 PM	Team Building Workshop Full-day session. Facilitator: Mr. Karthikeyan Jayadev. AUDIENCE Hackathon students
10:00 AM – 1:00 PM	Investor Ready: Grounded Insight, Global Reach <i>Facilitators: Paul D, Ramadevi & ArunKumar Nataraj.</i> AUDIENCE Visitor Pass, Delegate Pass, Students, open to all
10:00 AM onward	Top 25 Film Festival Screening Ambient, all day. Pre-judged entries. AUDIENCE Open / rolling audience
10:00 AM onward	Top 25 Brand Ads Challenge Screening Ambient, all day. Pre-judged entries. AUDIENCE Open / rolling audience
1:00 PM – 2:00 PM	Lunch AUDIENCE All
2:00 PM – 4:30 PM	AI Film Making Workshop Afternoon session. Facilitators: Dinesh Babu & Jeeva Ganesh. AUDIENCE Film Festival & Brand Ads Challenge participants
5:00 PM	Hackathon Kickoff AUDIENCE Hackathon students
7:00 PM	Hackathon Tracks - Review 1 Early check-in, initial concept/direction review. AUDIENCE Hackathon students

DAY 2 | Friday, 25 September 2026

Morning	Opening Address Jagan Kumar, TN-RISE Project Head AUDIENCE Day 2 opening
10:00 AM – 11:00 AM	Tamil Cinema Industry Technicians - Joint Session TBA AUDIENCE Film Festival audience / open
11:00 AM onward	Top 25 Film Festival Screening Ambient, all day. Pre-judged entries. AUDIENCE Open / rolling audience
11:00 AM onward	Top 25 Brand Ads Challenge Screening Ambient, all day. Pre-judged entries. AUDIENCE Open / rolling audience
10:00 AM – 01:00 PM	Project Pitching — Round 1 10 parallel panels — 10 judges × 10 teams, ~18 min per team. AUDIENCE Project Pitching students
10:00 AM – 01:00 PM	The AI Disruption in Higher Education: Adapt, Adopt or Be Left Behind - FDP Facilitator: Umanath Selvan (Vizhiyan). AUDIENCE Visitor Pass - HODs / Professors
10:00 AM – 01:00 PM	AI Tools & AI Agents for Startups Facilitator: Arul Kumaran AUDIENCE Delegate Pass & Visitor Pass holders, open to all
1:00 PM – 2:00 PM	Lunch AUDIENCE All
2:00 PM – 2:15 PM	Break + Shortlist Compilation Each judge submits top 2-3. AUDIENCE Judges / organisers
2:15 PM – 4:15 PM	Project Pitching - Round 2 (Finals) 20-25 shortlisted teams, combined panel. AUDIENCE Single main room
2:00 PM – 4:30 PM	Film Making & Editing Workshop Facilitator: Shamir Mohamed. AUDIENCE Film Festival students
2:00 PM – 4:30 PM	Surfing the AI Wave: Ethics, Integrity and the Future of Academia - FDP Facilitator: Dr. K. S. Kuppusamy. AUDIENCE Visitor Pass - HODs / Professors
4:30 PM – 5:30 PM or 7:00 PM – 8:00 PM	Hackathon Tracks - Review 2 Progress review. AUDIENCE Hackathon students



DAY 3 | Saturday, 26 September 2026

5:00 AM	Hackathon Closes Submissions lock. AUDIENCE <i>Hackathon students</i>
6:00 AM – 8:00 AM	Hackathon Tracks - Final Review General 15-member Hackathon jury, joint evaluation. AUDIENCE <i>Hackathon students</i>
9:30 AM – 10:30 AM	Industry Leader Keynote Session TBA AUDIENCE <i>Industry Leader session</i>
10:30 AM – 11:00 AM	Industry Leader Keynote Session Mv Manikandan, (Founder & CMD, Adissia developers) . Industry Leader session / Interview AUDIENCE <i>Industry Leader session</i>
11:00 AM onward	Honourable Minister for Backward Classes, Most Backward Classes, and Denotified Communities, Government of Tamil Nadu Keynote Address + LAUNCH: Kongu AI Innovation Hub Website. AUDIENCE <i>All</i>
Late morning	Prize Distribution Begins Minor / category prizes first, presented by Director, Jagan Kumar, Industry Leaders. AUDIENCE <i>All</i>
Late morning	Marquee Prizes Hackathon Winner, Project Pitching Grand Finale Winner, Film Festival & Brand Ads Challenge Winners - presented by both Ministers. AUDIENCE <i>All</i>
Immediately after	TBA
Right after	Highlight Reel & Group Photo 3-day highlight reel with remaining dignitaries. AUDIENCE <i>All</i>
Simultaneously / after	Certificate Distribution Track-wise, in Hackathon / Pitching / Film Festival rooms. AUDIENCE <i>All participants</i>
Closing	Vote of Thanks AUDIENCE <i>All</i>
Lunch	Lunch Positioned after Prize Distribution to protect crowd retention.

Note: Prize Distribution is sequenced before lunch, with marquee prizes last, to protect crowd retention once the Minister departs. Minor prizes lead so momentum builds toward the Minister's marquee moment.

Timings are indicative and may shift slightly based on final dignitary confirmations. An updated schedule will be shared closer to the event.